

## FOR IMMEDIATE RELEASE

### Firm Renamed Kehrer Bielan Research & Consulting

**Chapel Hill, North Carolina August 8, 2014:** Dr. Kenneth Kehrer and Peter Bielan announced today that their firm, previously known as Kehrer Saltzman & Associates, is being renamed Kehrer Bielan Research & Consulting (KBR&C).

“Steve Saltzman made awesome contributions to the growth of our firm. He became the primary driver of our Roundtable discussion groups, and has established himself as a preeminent expert in insurance products and their delivery in the bank and non-bank broker dealer channels,” Dr. Kehrer commented. “Peter and I view the long standing core mission of the firm to be independent research and consulting, and the new name reflects this focus and Peter’s role as a partner. Peter, Steve, and I mutually agreed that Steve would leave the firm to pursue his interests independently.”

Peter Bielan said that KBR&C will continue to provide the industry leading research and consulting to the financial advice industry that has been Dr. Kehrer’s hallmark for decades. “We’re excited to continue to build on our reputation for independence, thought leadership and unbiased perspective. The momentum we have established in the marketplace confirms this approach.”

Jon Gabriel, with 25 years of industry experience in banking, TPM management, and industry due diligence, will assume the managing director role, and the rest of the team remains intact—Research Director Christine Kehrer, Senior Associate Paul Field, and Senior Research Analyst Tim Kehrer.

**About Kehrer Bielan Research & Consulting:** A strategic marketing consultancy that provides the financial advice industry with insights based on a melding of thoughtful institutional and consumer research, and deep experience in managing the delivery of investment, insurance, and wealth management services. We work with banks, broker-dealers, insurance companies and related financial services companies to provide research and consulting services, including performance assessment and benchmarking, human resource management and development, due diligence, consumer research, industry metrics, and peer study groups.

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