

## For Immediate Release:

### Kehrer Bielan Named US Financial Services Research & Consulting Firm of the Year

#### *Consulting Firm Recognized by Second Awards Program*

**CHAPEL HILL, NC APRIL 22, 2015:** *ACQ*, a premier global corporate magazine, has designated Kehrer Bielan Research & Consulting as the Financial Services Research and Consulting Firm of the Year in the US. The 2014 *ACQ* Global Awards were announced in London on January 28<sup>th</sup>.

Since 2008 the *ACQ* Global Awards have been celebrating achievement and innovation in its annual awards. For the 2014 Awards, the magazine received 28,246 nominations, representing 26.7% of subscribers.

According to Jake Robson, Editor in Chief of *ACQ*, the awards recognize exceptional individuals, teams and firms representing the very best in their field from around the world. “Winners are in effect, a brand. In one sense, perhaps the most important sense, a brand is a promise. You know what you’re going to get with a well-branded product or service. It takes a lot of time, money and very hard work to build and maintain great brands, brands that can speak volumes in just a few syllables. It’s shorthand for what you are,” he noted.

“All winners in the *ACQ* Global Awards 2014 represent this ethos, and this year our dedicated subscribers have once again recognized the genuine leaders in the market,” he added.

Dr. Kenneth Kehrer, a principle of the firm, said Kehrer Bielan was gratified to be recognized by another publication for the quality of its work. “This award comes on the heels of the announcement in November that Kehrer Bielan was selected as the Best Financial Services Research and Consulting Firm in the US by *Wealth & Finance* magazine,” he commented.

Peter Bielan, another principal, thanked the firm’s clients, survey and study group participants, and the sponsors of the firm’s award winning research for their support.

**About Kehrer Bielan Research & Consulting.** KBR&C provides the financial advice industry with insights based on a melding of research and experience in managing the

delivery of investment, insurance, and wealth management services. The firm provides performance assessment and benchmarking, human resource management and development, due diligence, consumer insights, and interpretation of industry trends through its original research, unbiased consulting, and peer study groups.

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